



Arts & Culture Assessment For Summit County

supported by



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OTHER MODELS

Other Models Research: Key Success Factors

- It takes a village, but more than that it takes
 - Strong, cross sector leadership
 - A “sector”
 - A unified voice
 - An infrastructure
- Funders often play a pivotal role by pooling, collaborating and funding “process and infrastructure work”
 - But strong leaders must have a vision, willingness and ability to carry out the work
- To get anything passed
 - True neighborhood/grassroots connection must be made
 - Messaging about the sector must be strong, regular and repetitive, clear and unified
 - Must focus on neighborhoods, not just institutions
 - The “case” must be made
 - Numbers and impact are important (Americans for the Arts studies cited multiple times)

Other Models Research: Key Success Factors

- A case/campaign should address
 - Breadth of arts and culture – something for everyone
 - A sense of urgency
 - Beyond: “art is good so please support it”; must be tied to genuine community benefit (think education, neighborhood development, downtown revitalization)
- United Arts funding requires corporate leadership (think United Way)